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COMFORT MATTERS

DECEMBER
2019

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WANT A COMFORTABLE HOUSE WHERE EVERY ROOM IS THE RIGHT TEMPERATURE?

Do people in your home fight over the thermostat setting? In many homes, especially split-level homes, someone is too hot, someone is too cold, and no one is happy.

Even in a home with adequate central air conditioning, mom or dad may find the temperature to be fine in the kitchen or living room, but their daughter is in the basement game room with her friends passing out sweaters for them. But then upstairs, their son is home from college wanting to study at his desk, but he can't because the desk surface is hot enough to fry an egg! This is a house that might benefit from a zoned HVAC system.



What is a zoned HVAC system?

A zoned HVAC (Heating, Ventilation and Air Conditioning) system allows the homeowner to set different temperatures in different parts or "zones" of the house. Rather than one thermostat for the entire house, each zone can be regulated with its own thermostat. A zone can be as small as one room or as large as an entire level of the house or an addition to the house.

How does zoning work?

In a home with an existing forced air heating and cooling system (and one thermostat), it may be possible to install an automatic damper system into the HVAC ductwork that would divide the home into zones.

The better way to set up a zoned HVAC system is with ductless mini-split units. These units come in a variety of styles and models, but basically, it's a rectangular heating and cooling unit that is mounted high on the wall (or into the ceiling). That's the first part, the indoor air-handling unit (evaporator). It's hooked up to the second part, an outdoor compressor/condenser. Several of the indoor units can be hooked up to one outdoor unit. Each indoor unit is controlled with its own thermostat.

Reasons why you might want a zoned HVAC system

Ductless mini splits are a great solution for a newly constructed house, but also a good retrofit for houses with non-ducted heating systems (like hot water heat or electric heating). They also work well for new additions to a house that lack ductwork or separate buildings like a garage or shed converted into offices or hobby rooms. Why might you want to be looking into installing some ductless mini-splits?

1. To solve the multi-level home heating/cooling problem (described above).
2. To balance the temperature in homes where one side of the house gets more solar heat than the other side.
3. To heat/cool only the parts of the home in use. (Why heat/cool a huge house if you're mostly only using a few rooms?)
4. To get heating/cooling in new house additions / separate buildings without installing ductwork.

To find out how a zoned HVAC system could work in your home, call Rowell's Services today to schedule a FREE in-home estimate! With this surprisingly simple solution, you'll never fight over the thermostat in your home again!



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Who let the dogs out?

Outdoor activities may seem like fun for your entire family, but just be aware of it's impact on your furry friends.

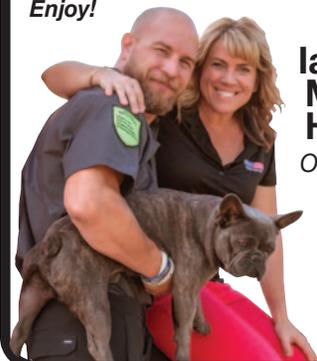
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A few words from the owners...

Hi!

The chill is on! No matter where you live you're dealing with the lowest temperatures of the year. Although you may be stuck inside for much of the time you need not be uncomfortable. Your home's heating equipment will keep you safe and warm until Spring arrives. But, if your furnace just isn't up to another cold winter just give us a call. We can make the transition to a new, high-efficiency heating system easy and painless in just one day. And, with low, monthly payments it will be easy on your budget too. Be assured that in this time of changing weather, Rowell's Services is always there to bring comfort and safety to your home and family. Call us anytime... we'll be proud to serve.

Enjoy!



Ian & Mandie Hagan
Owners,
Rowell's Services

HERE ARE SOME SMART TIPS TO KEEP WARM AND SAFE THIS WINTER

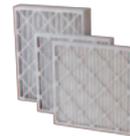


Set Ceiling Fan Blades for Winter

Set fan blades to move clockwise in winter, and run fans slowly. The idea is to lift cool air to the ceiling and push heated air down where you can enjoy it.

Replace Furnace Filters Monthly

Dirty furnace filters reduce furnace efficiency and push up heating bills. They also shorten the life of a furnace. Check and replace the furnace filter monthly in winter or as needed.



Bake Some Holiday Cookies

Using your oven heats up the whole house. You'll feel even cozier if you invite some friends and their kids (and all their body heat) to bake some holiday cookies.

Flannel Sheets

If you've never tried them, you should. They never feel cold when you get into bed, they retain your body heat all night long, and after a couple of washes they're so soft it feels like you're sleeping in a warm, cozy cloud.



Eat, Eat, Eat

OK, this is not just a convenient excuse to enjoy the holiday festivities. Staying full when it's cold is important, because your body creates heat when it burns calories. And that means doing some exercising too!

Use a Space Heater with Care

A space heater can warm the room you're in so you don't have to heat the whole house. Select one with an auto-off timing feature and a sensor that shuts the unit off if it tips over. And NEVER leave it running unattended.



WINTER WEATHER WARNINGS FOR YOUR PETS

Harsh winter weather can have serious impacts on the health of our beloved furry companions. Here are three of the biggest winter health hazards for pets:

1. Hypothermia Hits Pets, Too

Just like people, pets are susceptible to frostbite and hypothermia. To prevent the latter, the first thing to consider is your dog's breed. Some dogs are made for winter, like Huskies and Bernese Mountain Dogs who have thick coats, whereas smaller dogs cannot withstand the cold for as long or as well.

Beyond breed, consider your dog's age. Puppies and senior dogs are just like young children and the elderly; they have weaker immune systems and are more susceptible to the cold. Familiarize yourself with the signs of frostbite and hypothermia and monitor your dog closely after exposure to low temperatures. The first signs could be paleness and shivering, followed by lethargy. If you notice any of these signs, your pet might need urgent medical attention.



2. Sidewalk Salt is Not Dog's Best Friend

Salt is used to melt winter ice on roads and sidewalks, but this seemingly benign practice can hold hidden danger for pets. Salt can get in their paws and burn, and if it gets into the fur and they lick it, it's even worse. A small amount of ingested salt can irritate a dog's mouth or stomach, while a larger amount can cause serious sickness. Be sure to also wash your pet with warm water when you get back indoors to ensure no salt remains on his or her paws or coat.

3. A Little Leak Can Be a Big Driveway Danger

While antifreeze is essential for protecting your vehicle in winter, the coolant used in engines is poisonous to pets. Antifreeze often ends up leaking in driveways, and even a small amount can be devastating to your pet if ingested. Sadly, it only takes a few tablespoons of antifreeze to put a dog's life at risk. If you think your pet has been exposed to antifreeze and you notice sluggish, disoriented behavior, call your veterinarian immediately. It is essential to act quickly, as the longer a pet goes without treatment, the greater the risk.

Winter weather's hidden hazards for pets mean pet parents must be extra vigilant to ensure their dog's winter wellness. By being aware of winter's hidden outdoor hazards and providing fun indoor activities, your pet will be healthy and happy throughout the winter and beyond.

ARE YOU MAINTAINING YOUR WATER HEATER PROPERLY?

Water heaters get no respect. It sounds like a comedy routine. Except no one's laughing. You know why? Sure, your water heater just stands there in the garage, or in a closet, seemingly requiring no maintenance. But, your water heater is a quiet, unsung hero, providing hot showers, restorative bubble baths, and clean dishes. It is the source of so much of your comfort, and yet, it's always taken for granted until it stops working. On that (usually frigid) day, when hot water decides to leak from its tall cylindrical stature, it's too late. Your water heater is done. There's no service to perform or part to repair that can bring it back to life. Now, you wish it was a joke, but it's more of a "told you so." You're left selecting a brand new replacement, while that unassuming relic is taken to the scrap pile. The great thing is, this scenario can be prevented. Think of your water heater as you would your furnace. They both perform similar functions, using fuel to do so. Just like furnaces, there are parts (like anode rods) that must be replaced from time to time. Routine flushing is another good way to show your water heater you care. Without flushing, the sediment at the bottom of your tank will collect like the complaints of a disgruntled employee, and hasten your water heater's demise. Performing these basic services can have a significant impact on the service life of your water heater. With routine flushing and service by a trained service expert, your water heater can serve your family for many more years than the average five to seven. And neither you, nor your water heater will have to ask, "Is this thing working?"



A look inside a water heater that has reached the end of its service life with a lot of sediment at the bottom.

At Rowell's Services, our water heater service will complete the following tasks. Each one is important to the longevity of your water heater.

1. Drain water heater till empty and flush out bottom. This will remove sediment that can clog fixtures and reduce efficiency of water heater unit.
2. Remove burner assembly and inspect combustion chamber for debris, rust or signs of leak. This will ensure that no rust clogs orifices or causes any burner malfunctions or potential leaks on unit.
3. Remove anode rod and inspect for pitting and quality of sacrificial metal. Maintaining your anode rod will ensure the longevity of your water heater.

Don't be caught without enough hot water. Call us today to schedule your Water Heater Service so you'll always have all the hot water your family needs.

Sue's Baked Beans

a delicious & easy recipe from our AMAZING Customer Service Expert Susan Alice!

What You Need:

- 3 28 oz Cans of B&M Baked Beans, Original Recipe or Boston Best
- 2 16 oz Cans Dark Red Kidney Beans
- 2 16 oz Cans of Butter Beans
- 1 Large Sweet Vidalia Onion, Chopped
- 1½ lbs Hamburger Meat
- Yellow Mustard
- Ketchup
- 1/2 Cup Brown Sugar
- Sweet Baby Ray's Original Recipe BBQ sauce

Make It

Saute` onions with oil and butter until lightly browned; set aside. Brown hamburger until thoroughly cooked in fry pan. Put the B&M baked beans in the Crock-Pot. One can of red kidney beans should be drained thoroughly; put in Crock-Pot. One can of red kidney beans should be lightly drained; put in crock pot. Repeat the process for the butter beans. Add the hamburger and the sauteed onions into the Crock-Pot. Add the brown sugar. Pour in a circle of mustard around the edge of the Crock-Pot. Repeat with two circles around the edge of the Crock-Pot with the ketchup. Repeat the process with the barbecue sauce. Cook on high for 4 hours in the Crock-Pot or until hot and bubbly.



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COMFORT MATTERS

A QUARTERLY NEWSLETTER FROM
ROWELL'S SERVICES

What's Inside

SOME NEW IDEAS TO STAY
WARM THIS WINTER

ARE YOU TAKING CARE OF
YOUR WATER HEATER?

INDOOR HUMIDITY... HOW MUCH
DO YOU REALLY KNOW?

We have special news for you today!

\$149

SPECIAL FURNACE TUNE-UP

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(Time limit of 1.25 hours.)

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\$250

SAVINGS ON A NEW HVAC SYSTEM 5 YEAR GUARANTEE

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SAVINGS ON ANY SERVICE

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\$25

SAVINGS ON A WATER HEATER TUNE-UP

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